

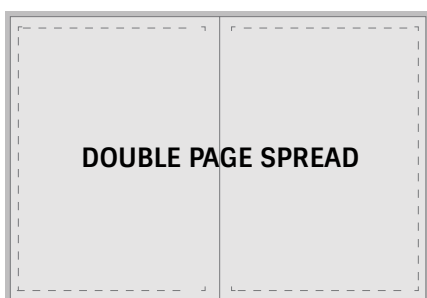


**BRISBANE
TRUCK
SHOW**

THURSDAY 18 - SUNDAY 21 MAY 2023
BRISBANE CONVENTION & EXHIBITION CENTRE
incorporating the South Bank Truck Festival

BTS23 SPECIAL PREVIEW MAGAZINE & OFFICIAL PROGRAM SPECIFICATIONS

ADVERTISING



DOUBLE PAGE SPREAD

TRIM

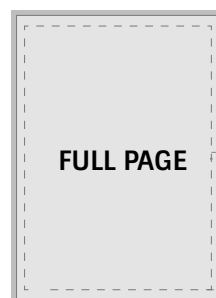
W: 420mm
H: 297mm

TYPE

W: 190mm (ea)
H: 277mm

BLEED

W: 430mm
H: 307mm



FULL PAGE

TRIM

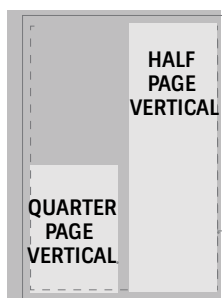
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H: 297mm

TYPE

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H: 277mm

BLEED

W: 220mm
H: 307mm



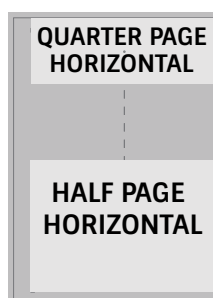
**QUARTER
PAGE
VERTICAL**

TYPE

W: 120mm
H: 276mm

TYPE

W: 92mm
H: 133mm



**QUARTER PAGE
HORIZONTAL**

TYPE

W: 190mm
H: 66mm

**HALF PAGE
HORIZONTAL**

TYPE

W: 190mm
H: 133mm

EDITORIAL

EDITORIAL TO BE SUPPLIED BY EXHIBITOR

Quarter-page editorial: 100 words + 1 high-res image

Half-page editorial: 200 words + 2 high-res images

Full-page editorial: 400 words + 3 high-res images

Double-page editorial: 800 words + 4 high-resolution images

DEADLINES

OFFICIAL SHOW PROGRAM

BOOKING & MATERIAL DEADLINE

Friday 31 March 2023

CONTACTS

CONTACT DETAILS

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