

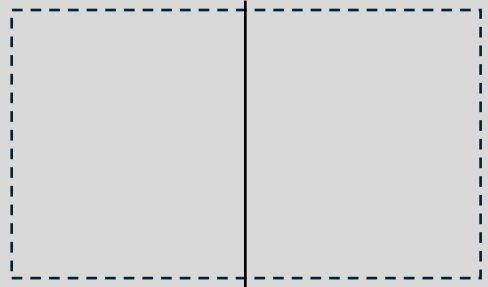


# 15-18 MAY 2025


## BRISBANE CONVENTION & EXHIBITION CENTRE

### 2025 Brisbane Truck Show Magazine Specifications

#### ADVERTISEMENTS




**Double Page Spread:**  
460mm (w) x  
275mm (h)  
+ 5mm bleed  
all around +  
trim marks

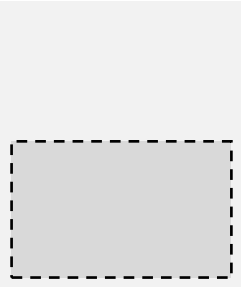


**Full Page:**  
230mm (w) x  
275mm (h)  
+ 5mm bleed  
all around +  
trim marks

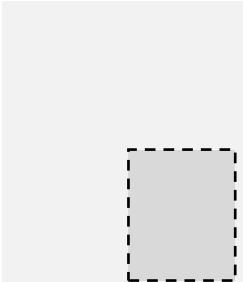
*NB: To be supplied as two separate full pages with left page offset to the left 5mm, right page offset to the right 5mm*



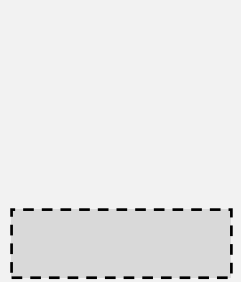
**Half Page Vertical:**  
102mm (w) x  
255mm (h)  
– no bleed and no  
trim marks



**Half Page Horizontal:**  
210mm (w) x  
130mm (h)  
– no bleed and no  
trim marks



**Quarter Page Vertical:**  
102mm (w) x  
125mm (h)  
– no bleed and no  
trim marks



**Quarter Page Horizontal:**  
210mm (w) x  
65mm (h)  
– no bleed and no  
trim marks



# 15-18 MAY 2025

## BRISBANE CONVENTION & EXHIBITION CENTRE

### EDITORIAL

**Quarter Page:** 120 words + 1x high-resolution images

**Half Page:** 250 words + 2x high-resolution images

**Full Page:** 450 words + 3x high-resolution images

**Double Page:** 900 words + 6x high-resolution images

### BOOKING & MATERIAL DEADLINE

**Booking Deadline:** Friday, September 6, 2024

**Material Deadline:** Friday, October 11, 2024

### CONTACTS

**Graham Gardiner**

National Communications Manager

E: [g.gardiner@hvia.asn.au](mailto:g.gardiner@hvia.asn.au)

P: 0411 722 684

**Harrison Hunkin**

National Partnerships & Member

Engagement Manager

E: [h.hunkin@hvia.asn.au](mailto:h.hunkin@hvia.asn.au)

P: 0437 757 017